



PRESS RELEASE

Sollio Agriculture announces a strategic partnership with METOS Canada

The company is strengthening its existing technology offering to support the prosperity of Canadian agricultural producers

Montréal, QC—May, 3, 2021—Sollio Agriculture, the Agribusiness Division of Sollio Cooperative Group, is proud to announce that it has signed a partnership agreement with METOS® Canada that will supply stations & data loggers, agricultural weather sensors, software and related services to its customers across Canada. These leading-edge innovative products and services will provide farmers with the data they need to make the big decisions on their farm.

"This strategic partnership with METOS® Canada strengthens our existing technology offering through the AgConnexion integrated digital platform that optimizes farmers' operations by bringing together all their digital tools. The tools available through METOS® Canada work in synergy with our portfolio of digital products and are closely aligned with our own goals of providing our customers access to unbiased information while also improving their bottom line. We are very excited to use the METOS® Canada technology and offer it to our customers," says Saad Chafki, Vice-President Digital, technology & projects, Sollio Agriculture.

"We are excited to partner with Sollio Agriculture," says Marty Cook, Vice President – Premium Services, METOS® Canada. "Developing this partnership is essential to ensure that across Canada farmers have access to leading-edge in-field weather monitoring solutions."

METOS® Canada is a digital agricultural solutions provider dispensing remote field monitoring, weather monitoring and forecasting, water management, disease modelling, insect monitoring and nutrition management data that helps Canadian farmers lower their costs and increase yields.

Today, more than ever, technology and data are essential to increasing productivity. METOS® Canada and Sollio Agriculture will work together to offer the remote monitoring tools farmers need to have targeted up-to-date information from their fields.

ABOUT METOS® Canada

METOS® Canada is a joint venture with Glacier FarmMedia and Pessl Instruments. Backed by a global network with over 35 years of experience in agricultural weather sensors, software, service and training, METOS® Canada supplies leading-edge products and innovative solutions for agronomists and farmers to help them successfully turn information into profit.

About Sollio Agriculture

Sollio Agriculture, the Agri-business Division of Sollio Cooperative Group, is a Canadian leader in the agriculture industry. It specializes in the merchandising of farm inputs and value-added agronomic services and benefits from a synergy between three sectors: Livestock Production, Crop Production and Grain. Present in almost every part of Canada, it has more than 1,200 employees and made \$2.761 billion in sales in 2020, in Canada and abroad. For more information about Sollio Agriculture, visit sollio.ag.

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Source:

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